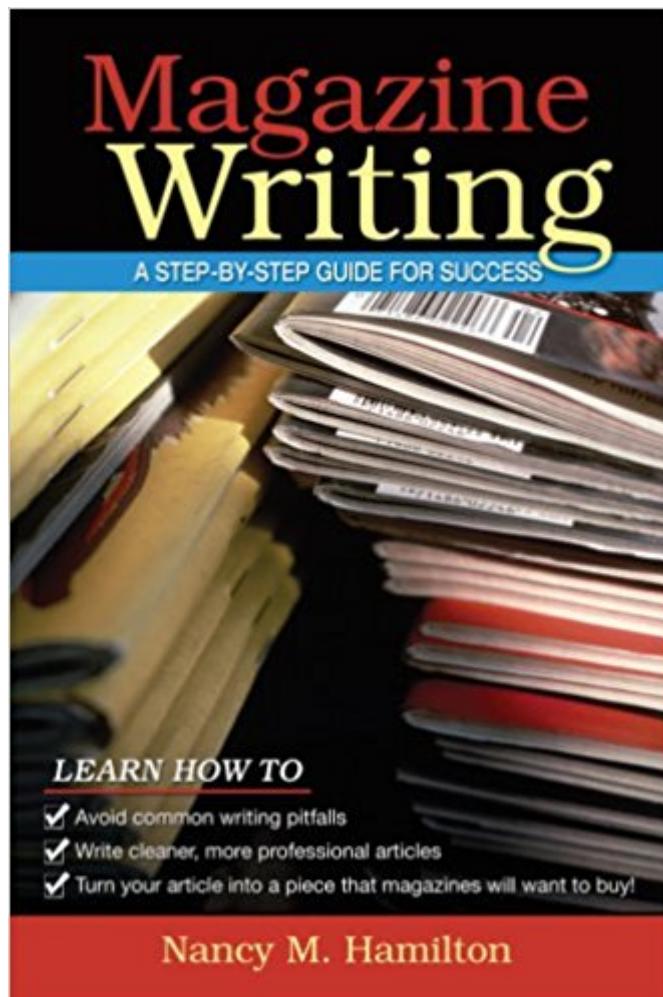


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# Magazine Writing



## Synopsis

"The approach. . .the clarity of information presented, and the style of writing make it a clear leader in the field of magazine writing."--Dr. Douglas Perret Starr, Professor of Journalism at Texas A&M University and author of *Speech Ghostwriting: A Complete Guide to Crafting Speeches for Other People*. All magazine writers share a common goal--to sell their articles. *Magazine Writing* shows writers how to build articles and turn them into a saleable piece. They will learn to brainstorm an idea, road test it, and research it; query the article, structure it, and edit and revise it; and find magazines, print and online, appropriate for their article.-Discusses ethics, including the Jayson Blair case,to show acceptable professional conduct.-Illustrates common mistakes made during the writing process to help writers avoid common pitfalls and write cleaner, more professional articles.-Looks at major article types including the personality profile, how-to, and first person narrative (illustrated with published examples).

## Book Information

Paperback: 256 pages

Publisher: Longman (August 15, 2007)

Language: English

ISBN-10: 0205571255

ISBN-13: 978-0205571253

Product Dimensions: 0.5 x 5.8 x 8.8 inches

Shipping Weight: 12 ounces

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Best Sellers Rank: #2,771,553 in Books (See Top 100 in Books) #49 in Books > Reference > Writing, Research & Publishing Guides > Writing > Newspapers & Magazines #1391 in Books > Textbooks > Communication & Journalism > Journalism #1829 in Books > Textbooks > Reference > Writing Skills

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